



CONFERENCE SPONSORSHIP PACKAGES

Conference Sponsorship Opportunities	Sponsor a Session \$7,500	Sponsor a Meal \$6,000	Sponsor a Video \$3,500	Sponsor a Booth \$1,500	Sponsor a Wish \$1,000-\$2,000
Available Spots	3	3	5	10	10
Conference registration (up to 2)	✓	✓	✓	✓	
Promotional insert & swag	✓	✓	✓	✓	✓
Logo on website	✓	✓	✓	✓	✓
Promotional slide	✓	✓	✓	✓	
Booth	Premium 8ft booth location	Premium 8ft booth location	Premium 8ft booth location	8ft booth location	
Video promo at main session start			(1) 60 seconds		
Main session handout	✓	✓	✓		
Video promo during main session programming	(1) 90 seconds	(1) 90 seconds			
Social media promotion	✓	✓			
Logo on swag bag & (1) promotional email	✓	✓			
Emcee interview during main session	✓				
First to register bonus: S2 brochure ad	✓	✓	✓		
Meal signage with logo and "Sponsored by"		✓			
Logo on program & registration page	✓				





Package content details

Social media promotion

Converge will make a social media post on behalf of the sponsoring organization, highlighting their resources and services prior to the event.

Logo on program

Sponsor will provide a logo to be used on the program.

Promotional insert

Each attendee will receive a conference giveaway bag that will include your one (1) promotional material provided by you (the sponsor). Examples: pens, pamphlets, special discount offers.

Swag

Each speaker and member of the band will receive a swag bag that will include your one (1) potentially larger promotional material provided by you (the sponsor). Examples: T-shirts, books, mugs, tumblers

Logo on website

Sponsor logo will be displayed on the S2 Conference website: s2con.com

Promotional slide

Sponsoring organization's slide will be shown before and after main session. Slides should be created by the sponsoring organization, submitted to the conference team (see deadlines and submission details below) and may feature but is not limited to: the sponsoring organizations logo, website information, a call to action, photos, specials or basic organization information.

Video promo at main session start

Videos will be played one time at the start of a main session. Video must meet Converge's production specifications (refer to spec chart).

Video promo during main session programming

One video played within programming of main session. Exact session and time within programming are to be determined by production team. Video must meet Converge's production specifications (refer to spec chart).

Booth

Sponsor booths will be located in the main walkways of the lobby and include a 6-foot table, chair(s), electricity and Wi-Fi (refer to package details).

Sponsor details

How many participants are expected at S2?

We are expecting 1,000 participants at S2 Con.

Is conference registration included with sponsorship?

Yes, each sponsor package includes two conference registrations. This includes access to sessions.

How are booth locations decided?

Booth locations will be assigned based on application date, order and chosen package.

When do sponsor booths need to be occupied?

Booths should be occupied by a sponsor representative before and after the conference each day, during meal times and during breaks. Please view the conference schedule at s2con.com.

What are booth set up and tear-down times?

Booth setup can begin as early as 9 a.m. on day 1 of the conference and must be completed by 2 p.m. Booths will begin tear down at 1:30 p.m. on day 3 of the conference and must be packed up by 3 p.m.

Can I upgrade my sponsorship level after I have already registered?

Yes, please contact the sponsor coordinators at info@s2con.com to make the adjustment.

What is an S2 Wish?

An S2 Wish is a fun way for us to gift random attendees items that will enhance their ministry. The number one Wish is a MacBook Pro. Examples: MacBook Pro, Air Pod Pros, New TV for ministry, Sound system, etc.



Spec Chart	Description/size	Requirements	Deadline/deliver to
Logo on website	Sponsoring organization's logo will be displayed on s2con.com The logo will click through to sponsor's website	Vector file (.ai or .eps) OR logo of at least 600x154 in a .png file	30 days prior to conference info@s2con.com
Promotional inserts	Promotional inserts are any printed material (pamphlets, 5"x7" card, etc.) or free marketing item (pen, notepad, etc.) you wish to have included in all participant bags	Qty: 1,000	30 days prior to conference (See shipping address below)
Swag	Swag items are promotional pieces given to speakers at the conference	Qty: 50	30 days prior to conference (See shipping address below)
Video promo	30 to 90 seconds in length Video: 1920px x 1080px, 16:9 ratio, HD quality	.mpv or .mov	30 days prior to conference info@s2con.com
Promotional slide	1920px x 1080px, 16:9 ratio, HD quality	.jpg, .png, .psd	30 days prior to conference info@s2con.com

Sponsor registration:

[Register](#) as a Converge S2 Conference Sponsor.

Additional questions?

info@s2con.com