# CON

## CONFERENCE SPONSORSHIP PACKAGES

| Conference Sponsorship Opportunities | Sponsor a Session $7,500 | Sponsor a Meal $6,000 | Sponsor a Video $3,500 | Sponsor a Booth $1,500 | Sponsor a Wish $1,000-$2,000 |
|---|---|---|---|---|---|
| **Available Spots** | 3 | 3 | 5 | 10 | 10 |
| **Conference registration (up to 2)** | ✓ | ✓ | ✓ | ✓ | |
| **Promotional insert & swag** | ✓ | ✓ | ✓ | ✓ | ✓ |
| **Promotional slide** | ✓ | ✓ | ✓ | ✓ | |
| **Main session handout** | ✓ | ✓ | ✓ | | |
| **Booth** | Premium 8ft booth location | Premium 8ft booth location | 8ft booth location | 8ft booth location | |
| **Video promo at main session start countdown** | | (1) 60 seconds | (1) 60 seconds | | |
| **Video promo during main session programming** | (1) 90 seconds | | | | |
| **Social media promotion** | ✓ | ✓ | ✓ | | |
| **Logo on swag bag & (1) promotional email** | ✓ | ✓ | ✓ | | |
| **Emcee interview during main session** | ✓ | | | | |
| **Meal signage with logo and "Sponsored by"** | | ✓ | | | |

## Sponsor Approval Process

**All applicants will go through an approval process to become a sponsor. Upon approval you will receive a link to officially register as a sponsor. At that point you will have 14 business days to register and pay to confirm your spot. After 14 days your spot as a sponsor will not be held.**

## Package content details

### Social media promotion
Converge will make a social media post on behalf of the sponsoring organization, highlighting their resources and services prior to the event.

### Promotional insert
Each attendee will receive a conference giveaway bag that will include your one (1) promotional material provided by you (the sponsor). Examples: pens, pamphlets, special discount offers.

### Swag
Each speaker and member of the band will receive a swag bag that will include your one (1) potentially larger promotional material provided by you (the sponsor). Examples: T-shirts, books, mugs, tumblers

### Promotional slide
Sponsoring organization's slide will be shown before and after main session. Slides should be created by the sponsoring organization, submitted to the conference team (see deadlines and submission details below) and may feature but is not limited to: the sponsoring organizations logo, website information, a call to action, photos, specials or basic organization information.

### Video promo at main session start
Videos will be played one time at the start of a main session. Video must meet Converge's production specifications (refer to spec chart).

### Video promo during main session programming
One video played within programming of main session. Exact session and time within programming are to be determined by production team. Video must meet Converge's production specifications (refer to spec chart).

### Booth
Sponsor booths will be located in the main walkways of the lobby and include a 6-foot table, chair(s), electricity and Wi-Fi (refer to package details).

## Sponsor details

### How many participants are expected at S2?
We are expecting 1,000 participants at S2 Con.

### Is conference registration included with sponsorship?
Yes, each sponsor package includes two conference registrations. This includes access to sessions.

### How are booth locations decided?
Booth locations will be assigned based on application date, order and chosen package.

### When do sponsor booths need to be occupied?
Booths should be occupied by a sponsor representative before and after the conference each day, during meal times and during breaks. Please view the conference schedule at s2con.com.

### What are booth set up and tear-down times?
Booth setup can begin as early as 9 a.m. on day 1 of the conference and must be completed by 2 p.m. Booths will begin tear down at 1:30 p.m. on day 3 of the conference and must be packed up by 3 p.m.

### Can I upgrade my sponsorship level after I have already registered?
Yes, please contact the sponsor coordinators at s2info@cornerstoneaz.com

### What is an S2 Wish?
An S2 Wish is a fun way for us to gift random attendees items that will enhance their ministry. The number one Wish is a MacBook Pro. Examples: MacBook Pro, Air Pod Pros, New TV for ministry, Sound system, etc.

| Spec Chart | Description/size | Requirements | Deadline/deliver to |
|---|---|---|---|
| **Logo on website** | Sponsoring organization's logo will be displayed on s2con.com<br><br>The logo will click through to sponsor's website | Vector file (.ai or .eps) OR logo of at least 600x154 in a .png file | 30 days prior to conference s2info@cornerstoneaz.com |
| **Promotional inserts** | Promotional inserts are any printed material (pamphlets, 5"x7" card, etc.) or free marketing item (pen, notepad, etc.) you wish to have included in all participant bags | Qty: 1,000 | 30 days prior to conference (See shipping address below) |
| **Swag** | Swag items are promotional pieces given to speakers at the conference | Qty: 50 | 30 days prior to conference (See shipping address below) |
| **Video promo** | 30 to 90 seconds in length Video: 1920px x 1080px, 16:9 ratio, HD quality | .mpv or .mov | 30 days prior to conference s2info@cornerstoneaz.com |
| **Promotional slide** | 1920px x 1080px, 16:9 ratio, HD quality | .jpg, .png, .psd | 30 days prior to conference s2info@cornerstoneaz.com |

**Sponsor registration:**
Register as a Converge S2 Conference Sponsor.

**Additional questions?**
s2info@cornerstoneaz.com

**S2 West Shipping Address**
**2211 E. Pecos Rd. Ste. 2**
**Chandler, AZ 85225**

**S2 East Shipping Address**
**14900 E. 126th St.**
**Fishers, IN 46038**